



R.M.D. ENGINEERING COLLEGE
(An Autonomous Institution)
R.S.M. NAGAR, KAVARAIPETTAI-601206



Report on 'Ek Tareekh Ek Ghanta' Campaign and Dengue Awareness Rally by RMD YRC under Swachhata Hi Sewa 2023

Date : 01.10.2023

Place : Peruvaili

In keeping with Swachhata Hi Sewa 2023, the RMD Youth Red Cross (YRC) Unit took proactive steps to take part in the 'Ek Tareekh Ek Ghanta' campaign. To improve cleanliness and raise awareness of dengue, the program included a focused cleaning effort and a large-scale awareness rally directed towards a government school and the nearby hamlet.

Drive for Cleaning:

Members of RMD YRC conducted a thorough cleaning campaign on the Government school's grounds on the appointed day. Common areas, playgrounds, and classrooms were thoroughly cleaned to establish a clean and comfortable learning environment. Along with physical cleanliness, the effort attempted to give staff members and students a sense of accountability for the upkeep of their atmosphere.

Rally to Raise Awareness of Dengue:

To further enhance the campaign's influence inside the hamlet, RMD YRC arranged a Dengue Awareness Rally in conjunction with the cleaning effort. Animated demonstrators with banners, posters, and educational materials were present at the demonstration to alert the public about dengue prevention. The YRC participants actively interacted with the people, stressing the value of keeping the environment clean to prevent the spread of insects that might cause dengue.

Important Takeaways:

The Dengue Awareness Rally spread important information about dengue prevention. YRC volunteers spoke with the locals and gave them informational brochures, emphasizing the need to remove standing water, maintain good hygiene, and apply insect repellents to lower the risk of dengue.

Outreach to the Community:

The protest spread throughout the neighboring hamlet, not just the school's grounds. Members of the RMD YRC went door-to-door, greeted the locals, and urged them to take an active role in keeping the area tidy and dengue-free. The cooperative endeavor sought to promote collective accountability for health and welfare.

Effect and Final Thoughts:

The school and the village benefited from the joint efforts of the Dengue Awareness Rally and the 'Ek Tareekh Ek Ghanta' campaign. In keeping with the goals of Swachhata Hi Sewa 2023, the program improved the physical cleanliness of the school and increased awareness of the significance of preventing dengue.

To sum up, the RMD YRC's campaign involvement proves their dedication to the community's welfare. The program enhances the local environment and fosters a culture of responsibility and awareness that can benefit the community long-term by combining cleanliness and health awareness.



"Community Spirit in Action: RMD YRC leaving a lasting impact with a comprehensive cleaning drive at Peruvaili Government School on 01.10.23. ☐☐ #TogetherForChange #ServiceBeyondSelf"



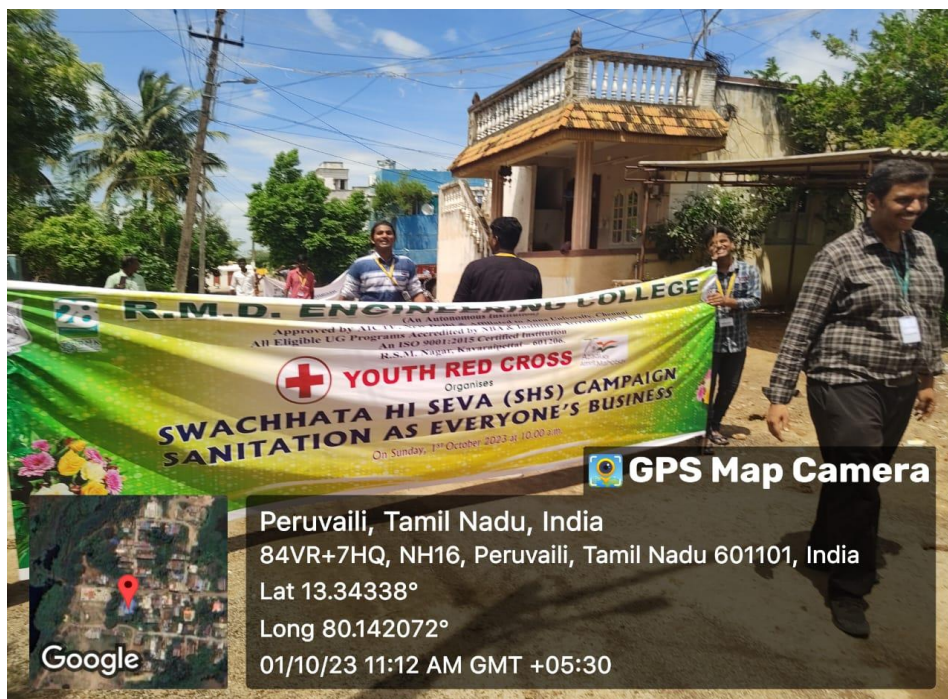
"Transforming Together: RMD YRC members dedicatedly cleaning and beautifying Peruvaili Government School on 01.10.23. ☐☐ #CommunityCleanup #ImpactfulChange"



"Empowering Communities: RMD YRC takes a proactive step in Dengue awareness by distributing pamphlets to the villagers near Peruvaili Government School on 01.10.23. Knowledge is our shield against Dengue! ☐☐ #CommunityHealth #DenguePrevention"



"Sowing the Seeds of Change: YRC brings nature's touch to Peruvaili Government School with a tree plantation drive on 1.10.23. ☐☐ #GreenInitiative #YRCPlantation"



"Spreading Knowledge, Fighting Dengue: RMD YRC organizes a Dengue Awareness Rally near Peruvaili Government School on 01.10.23. Together, let's create a safer, healthier community! ☐☐♂☐ #DengueAwareness #CommunityHealth"


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YOUTH RED CROSS
 Organises
SWACHHATA HI SEVA (SHS) CAMPAIGN
SANITATION AS EVERYONE'S BUSINESS
 On Sunday, 1st October 2023 at 10.00 a.m.



கொசுக்கள் உற்பத்தியாகும் இடங்கள்



சிமெண்ட் தொட்டிகள்



தண்ணீர் தொட்டி



ஆட்டுக்கல்



பிளாஸ்டிக் தட்டுகள், கப்புகள்



தேங்காய் ஓடுகள்

கொசுக்கள் உற்பத்தி ஆகாமல் தடுப்பது மிக எளிது

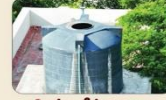


டயர்கள்



குடம், வாளி

கொசு உற்பத்தியாகும் இடங்களை அழிப்போம்!
தண்ணீர் தொட்டிகளை மூடி வைப்போம்!



திறந்த நீர் தொட்டி



காலி பெமிண்ட் டப்பா

சுகாதாரம் பேணிக் காப்போம்!



புரங்கள்

கொசுக்கள் உற்பத்தி ஆகாமல் தடுப்போம்!
சுற்றுப்புறச் சூழலை தூய்மையோடு காப்போம்!

YRC – Programme Officer

Dr. P.KAMALARAJAN